

## MBA Curriculum Map

Courses and Activities Mapped to MBA in Business Outcome Set




	Outcome						
	Business knowledge Apply core business knowledge and concepts to make strategic and tactical decisions.	Critical thinking Critically assess information, data, and technology.	Effective Decisions Make effective managerial decisions and solve organizational problems.	Communication skills Communicate to an audience professionally and effectively in written and oral forms.	Globalization Demonstrate awareness of globalization and its impacts on people, culture, businesses, and the economy.	Ethical Issues Identify, analyze, and respond to ethical issues related to business practice and standards.	Quantitative Techniques Correctly apply quantitative techniques and methods in the analysis of real-world business situations.
Courses and Learning Activities							
BUS630 Accounting for Managerial Decision Making	P	I	P	I	I	P	R
BUS638 Business Law	I	P	P	I	I	R	I
BUS640 Economics for Managerial Decision Making	I	P	P	I	I	I	I
BUS647							

	Outcome						
	Business knowledge Apply core business knowledge and concepts to make strategic and tactical decisions.	Critical thinking Critically assess information, data, and technology.	Effective Decisions Make effective managerial decisions and solve organizational problems.	Communication skills Communicate to an audience professionally and effectively in written and oral forms.	Globalization Demonstrate awareness of globalization and its impacts on people, culture, businesses, and the economy.	Ethical Issues Identify, analyze, and respond to ethical issues related to business practice and standards.	Quantitative Techniques Correctly apply quantitative techniques and methods in the analysis of real-world business situations.
Marketing Management and Strategies	P	P	R	P	I	I	I
BUS665 Executive Leadership	P	I	R	R	I	I	I
BUS680 Operations Management	P	P	R	P	I	I	I
BUS695 International Strategic Management	P	R	R	P	I	I	I
FIN625 Financial accounting	I	P	P	I	I	P	P
FIN650 Financing the Emerging Enterprise	I	P	P	I	I	P	P
FIN655 Financial Risk Management	P	I	I	I	I	P	P

	Outcome						
	Business knowledge Apply core business knowledge and concepts to make strategic and tactical decisions.	Critical thinking Critically assess information, data, and technology.	Effective Decisions Make effective managerial decisions and solve organizational problems.	Communication skills Communicate to an audience professionally and effectively in written and oral forms.	Globalization Demonstrate awareness of globalization and its impacts on people, culture, businesses, and the economy.	Ethical Issues Identify, analyze, and respond to ethical issues related to business practice and standards.	Quantitative Techniques Correctly apply quantitative techniques and methods in the analysis of real-world business situations.
FIN660 Real Estate Finance and Valuation	I	I	P	I	R	P	P
FIN665 International Business Finance	I	I	I	P	P	P	P
FIN690 Financial Institutions	P	P	R	P	I	P	R
MGT 645 Business Entrepreneurship and New Venture Formation	I	P	P	P	P	P	P
MGT645 Human Resource Management and Employment Law	P	I	P	P	P	P	P
MGT655 Organizational Conflict Management	I	P	R	R	I	I	I
MGT665							

	Outcome						
	Business knowledge Apply core business knowledge and concepts to make strategic and tactical decisions.	Critical thinking Critically assess information, data, and technology.	Effective Decisions Make effective managerial decisions and solve organizational problems.	Communication skills Communicate to an audience professionally and effectively in written and oral forms.	Globalization Demonstrate awareness of globalization and its impacts on people, culture, businesses, and the economy.	Ethical Issues Identify, analyze, and respond to ethical issues related to business practice and standards.	Quantitative Techniques Correctly apply quantitative techniques and methods in the analysis of real-world business situations.
Management Information Systems	I	R	R	P	P	I	I
MGT675 Management of Innovation	I	R	P	P	R	I	I
MGT685 Organizational Leadership, Leadership Development and Change Management	P	P	R	P	I	I	I
MGT697 Cost-Benefit Analysis for Executive Decision-making	R	R	R	I	I	P	R
MKT610 Integrated Marketing and Communications	I	P	P	R	I	I	I
MKT630 Consumer Behavior	I	P	P	R	I	I	I
MKT640 International Marketing	I	R	P	P	R	R	P

	Outcome						
	Business knowledge Apply core business knowledge and concepts to make strategic and tactical decisions.	Critical thinking Critically assess information, data, and technology.	Effective Decisions Make effective managerial decisions and solve organizational problems.	Communication skills Communicate to an audience professionally and effectively in written and oral forms.	Globalization Demonstrate awareness of globalization and its impacts on people, culture, businesses, and the economy.	Ethical Issues Identify, analyze, and respond to ethical issues related to business practice and standards.	Quantitative Techniques Correctly apply quantitative techniques and methods in the analysis of real-world business situations.
MKT650 Sales Management	I	P	P	R	I	I	I
MKT660 Market Research	I	P	P	R	P	P	R
MKT670 E- Commerce	P	P	P	I	R	P	I

<b>Legend :</b>	 Introduced	 Practiced	 Reinforced
-----------------	--	---	---

Last Modified: 09/11/2019 10:51:44 AM